

*WIBA is an association of individuals and firms who have joined forces, voluntarily, to promote all phases of building and remodeling.*

## THE WIBA PUNCH LIST

VOLUME 2016 ISSUE 3



March 2016



### WIBA Membership Meeting

*Wednesday, March 16, 2016*



Kensington 311 E. Simmons St.

Meal Cost: \$10.00 person

Networking: 6:30—7:00p.m.

Dinner: 7:00p.m.



Huber Advan Tech Sheating Zip System

#### Meetings & Events

##### WIBA MEMBERSHIP MEETING

FEBRUARY 17TH 6:30 P.M.

KENSINGTON

311 E. SIMMONS ST. GALESBURG

##### WIBA BOARD MEETING

MARCH 2ND 6:30A.M.

PERKINS RESTAURANT & BAKERY

1850 N. HENDERSON ST. GALESBURG

#### WIBA Board Members

President:  
Scott Howe

Vice-President:  
Tammy Lufkin

Treasurer:  
Amy Schwartz

Past President:  
Wayne Allen

Directors:  
Steve Hawkinson  
Neil Thomas  
Greg Davis  
Zack Thiel

Life Directors:  
Terry Hartley  
Bill Johnson

Executive Officer:  
Kaylee Johnson



Happy St. Patrick's Day!



Ticket Sales netted \$11,074. for the Boys & Girls Club of Knox County which was real close to the sales record of \$11, 868. made by the Knox County Humane Society.

WIBA Playhouse winner, Tammy Walters of Cameron, Illinois has seven grandchildren ready to play.



#### Inside this issue:

PRESIDENT'S LETTER  
WIBA BOARD HIGHLIGHTS 2  
WIBA MEMBERSHIP DUES

WIBA Home Show 3

ENGINES OF FREEDOM 4

MARKETING STRATEGIES 5

APPLICATION FOR MEMBERSHIP 6

BENEFITS OF MEMBERSHIP 7

WEBSITE FEATURES 8

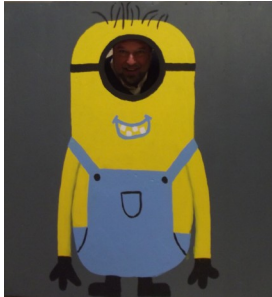


## WIBA Board President's Letter

Dear Members,

We had a good crowd at the WIBA Home Show. I hope you got lots of leads like everyone else! People were serious this year about getting some home improvement done in their homes.

Thanks to Terry Hartley for all his work on the WIBA Home Show. He has been the chairman of this event for us for 34 years! We have had WIBA Home Shows for 39 years so it's well established in our community. Thanks Charlie Rodgers for building the WIBA Playhouse. Thanks to Stan Hillier for wiring it. Thanks to Daniel Lee & Tammy Lufkin for delivering the WIBA Playhouse. Thanks to Tammy Lufkin for building & donating the photo booth for the Home Show. People loved it!



I hope you can attend our next WIBA Membership Meeting on Wednesday, March 16th at the Kensington in Galesburg. It should be a good meeting.

Sincerely,  
Scott Howe, WIBA Board President

## WIBA Board Meeting Highlights....



- 71 Members
- The **WIBA Playhouse** ticket sales were at \$10,000. for the Boys & Girls Club on Knox County. More tickets had to be ordered & printed. If they beat the record of \$11, 868 by the Knox County Humane Society, they earn a \$1,000. bonus from WIBA.
- Welcome Back WIBA New Members; Unique Landscaping, JB& D Siding & Windows, Cardie's Landscaping.
- The WIBA Office now has a laminator.
- The WIBA Home Show is filling up.
- Newspaper advertising for the WIBA Home Show has been extended to area newspapers through Gatehouse Media.



## **WIBA Membership Dues in March**



Birkey's Farm Store  
 Blue Jay Barns pd.  
 Breslin's Inc. pd.  
 Carpetland USA pd.  
 Century 21/ Tucker Swanson Inc. pd.  
 CN Home Improvement  
 Courtright Construction Inc.  
 First Midwest Bank pd.  
 Howe Overhead Doors, Inc. pd.  
 IH Mississippi Valley Credit Union  
 Johnson Painting  
 Lifestyle Homes/Zach Thiel Realty pd.  
 MidAmerica Basement Systems pd.  
 Munson Pool & Spa pd.  
 Hovind Enterprises pd.  
 ReMax Preferred Properties-Tom Knapp  
 Roger L. Williams, General Contractor  
 Webber Rental & Supply pd.

**Special Thank You for all your extra efforts to help make this a successful WIBA Home Show.**

Terry Hartley  
 Wayne & Millie Allen  
 Bill & JoAnn Johnson  
 Greg Davis  
 Amy Schwartz  
 Scott Howe

Charlie Rodgers  
 Stan Hillier  
 Tammy Lufkin  
 Daniel Lee



## **Congratulations!**

Mangieri Electric was drawn for the **Cash Drawing** which had rolled over to \$50. They were not present so it rolls over to \$75 for the March WIBA Membership Meeting.

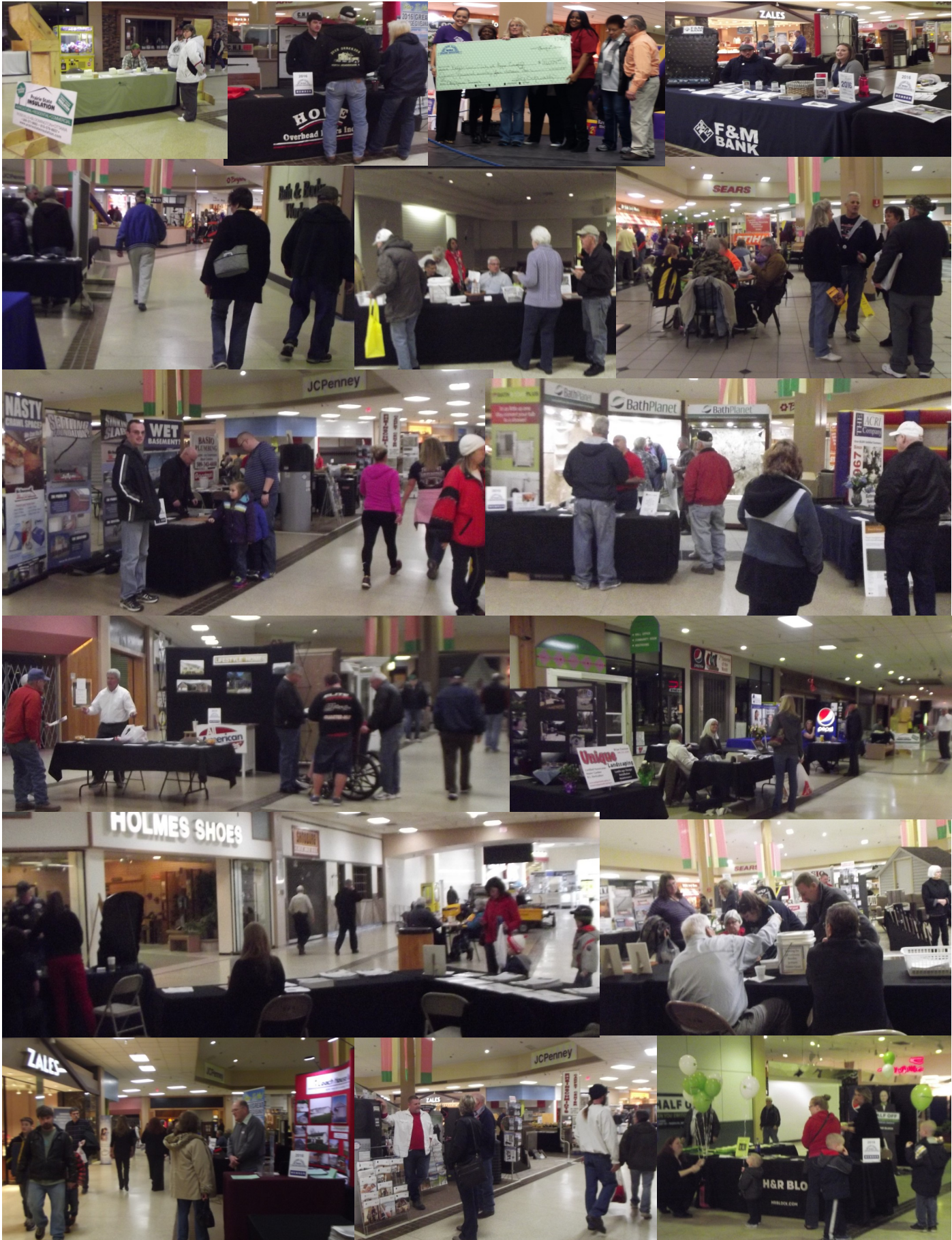
Terry Hartley of Rheinschmidt's Carpet & Furniture Gallery was drawn for the **50/50 drawing**. He won \$25. Congratulations, Terry!





# WIBA Home Show

VOLUME 2016 ISSUE 3





# WIBA Home Show





# WIBA Membership Benefits

---

## **Local, Professional Organization**

- Monthly WIBA Membership Meetings with Keynote Speakers
- Opportunity to Network with others
- Cash Drawing at WIBA Membership Meetings

## **Annual Home Show at Sandburg Mall**

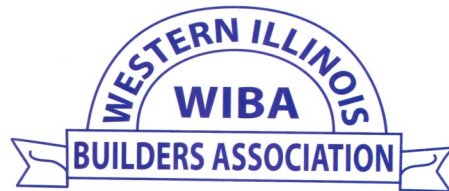
- \$100 booth credit for attending 5 meetings
- Promote Your Business
- Meet Prospective Customers
- Opportunity to Network with others

## **Charitable Giving to the Community**

- Over \$152,000 given to the community
- Yearly Playhouse donated to local charity
- Annual Scholarships for area students at CSC
- Sponsor of National Railroad Museum
- Other cash donations to area charities
- Volunteer

## **Additional Advertising Opportunities**

- Website (3 Members Highlighted each month)
- Facebook
- Twitter
- Pinterest
- Google Plus
- Linked In
- Brochures
- Business Cards in Welcome Center
- Newspaper & other Publication Advertisements
- Radio Advertising
- Your Flyers in WIBA Newsletter (Free once a year.)
- WIBA Member Signs & Decals
- Monthly Newsletter



## **Social Events**

- Golf Outing
- Christmas Party



# WESTERN ILLINOIS BUILDERS ASSOCIATION

Western Illinois Builders  
Association 2163 E. Main St.  
PO Box 565  
Galesburg, Il. 61402-0565

«AddressBlock»

Phone: 309-343-2116  
Fax: 309-343-114  
E-mail: [wiba@grics.net](mailto:wiba@grics.net)  
Website: [wibaweb.org](http://wibaweb.org)

*We're on the web!*  
[www.wibaweb.org](http://www.wibaweb.org)  
*We are on Pinterest!*



**Get it from a Member!**



*We're on Facebook!*  
[http://www.facebook.com/  
pages/Western-Illinois-  
Builders-Association](http://www.facebook.com/pages/Western-Illinois-Builders-Association)



*We are on Twitter &  
Linked In & Google Plus!*



## Reminder

**WIBA Membership Meeting**  
**March 16th 6:30 p.m.**  
**Kensington Garden Room**



OUR WEBSITE-  
**WIBAWEB.ORG:**  
**NOW FEATURED;**

**First Mid-Illinois Bank & Trust**  
**Johnson Painting**  
**West Central F.S., Inc.**



WEB SITE FEATURES WILL BE;



**Basio Plumbing Heating & Air**  
**Hansen Lumber**  
**MidAmerica Basement**



(Please make sure your information on the WIBA website is up-to-date. If you need assistance, please call 309-343-2116 or email Kaylee, [wiba@gris.ncet](mailto:wiba@gris.ncet) at the office.)